

The British Hedgehog Preservation Society, Hedgehog House, Dhustone, Ludlow, Shropshire SY8 3PL Tel: 01584 890801 E-mail: info@britishhedgehogs.org.uk www.britishhedgehogs.org.uk

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@hedgehogsociety in British Hedgehog Preservation Society Reg Charity No. 1164542

Dear

May I introduce you to the British Hedgehog Preservation Society. The Society was formed in 1982 and its aims are:

- (1) Promote the conservation of hedgehogs and their habitats, by means of campaigns, advocacy and educational projects that raise awareness of the practical steps needed to help reverse the decline of hedgehogs and improve their welfare.
- (2) Provide advocacy and an expert source of information and advice to the public, businesses, governmental and other organisations regarding the conservation, ecology, behaviour and welfare of hedgehogs.
- (3) Promote knowledge of and the understanding of current laws for the protection and welfare of native hedgehogs in the British Isles and seek further legal protection as necessary.
- (4) Identify and provide funding for research (which shall be published) that is of benefit to the Western European hedgehog and
- (5) Provide information and support educational projects, especially for the younger generation, to promote understanding, appreciation, respect and a humane attitude to hedgehogs and other wildlife.

To carry out this programme, we ask supporters to contribute as follows: Minimum Annual Individual UK £7.50 / Overseas £20.00, Minimum Annual Family/Group UK £12.50 / Overseas £25.00, Minimum Life-Long Supporter (single payment) UK £300.00 / Overseas £500.00. Our supporter rates are kept as low as possible to help spread information about hedgehogs as far and wide as we can – they are considerably lower than supporter rates for many other wildlife charities. We are very grateful to all supporters, and if you do feel able to make a small donation above the minimum rate, or offer an occasional one-off donation, your generosity would of course be very much appreciated.

You can help even more by signing the Gift Aid Declaration and Banker's Standing Order on the reverse of this letter. As the Charity is a non-profit making organisation, it is exempt from Income Tax and so is able to reclaim the tax paid on all your future subscriptions or any donations you might be able to make until you tell us otherwise. The only stipulation is that you must be a United Kingdom taxpayer, paying enough tax - either income tax or capital gains tax - to cover the amount we claim from the taxman. At no cost to yourself you are increasing the income of the Society and helping more hedgehogs. However, if you do not pay tax you cannot sign the declaration. Please fill in the declaration if you are eligible - it can make a huge difference to hedgehog welfare. Please note we cannot claim Gift Aid in your name if you are not the applicant (ie if purchasing for a gift).

Twice yearly newsletters are sent out to all supporters, detailing progress and including some expert/professional information on hedgehog matters. A wide range of hedgehog goods can be obtained from our "Hogalogue", which is also sent out to all supporters and available to others on request. New supporters will receive a certificate, an information booklet, a car sticker, our latest newsletter and a "Hogalogue". Items can also be ordered from our online shop, see our website for details.

We would appreciate any fund-raising schemes you can arrange on our behalf; we leave you to decide which method will suit you and your friends. A fund raising pack is available on request.

But, most importantly, please give the Society all the publicity you can. Tell all your friends about us and encourage them to become supporters too.

PLEASE TURN OVER

Best wishes, Yours sincerely

Fay Vass Chief Executive



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