

## **Non-Executive Trading Director (Voluntary)**

Are you an experienced commercial leader looking to use your skills to make a meaningful difference? The British Hedgehog Preservation Society (BHPS) is seeking a commercially minded leader to join our Trading Company Board. This is a voluntary position, with reasonable out-of-pocket expenses reimbursed.

### **The Role:**

A rewarding opportunity to apply your business expertise to help one of the UK's leading wildlife charities maximise the impact of its trading activities, providing high level governance and strategic commercial foresight (no day-to-day operational management). With every profit turning commercial retail success into wildlife conservation action!

### **Time Commitment:**

- Four Board meetings a year, alternating between in-person (in Worcestershire) and online.
- A minimum of four hours per month for ongoing strategic advice.

### **Key responsibilities:**

- Guide staff on commercial, tech, and operational upgrades to boost efficiency.
- Analyse sales trends to expand product lines and open new revenue streams.
- Evaluate commercial performance to scale profitability safely.
- Partner with Trustees, the CEO, and Marketing to align trading with charity goals.

### **About You:**

We are looking for an experienced commercial leader who aligns with our values, with expertise in at least one of these areas:

- E-commerce, retail leadership or trading management
- Business strategy, financial analysis or commercial growth
- Collaborative board-level governance or senior team leadership

Most importantly, you'll be excited by the opportunity to use your professional experience to support wildlife conservation and help BHPS continue making a positive impact.

### **About us:**

**Our Vision:** A sustainable thriving hedgehog population in the UK

**Our Mission:** To protect the future and welfare of native British hedgehogs and help people better to understand and respect wildlife through education, conservation and the funding of cutting-edge research focussed on hedgehogs (*Erinaceus europaeus*).

### **How to Apply:**

Please submit your CV and a brief covering letter detailing your relevant experience to:

Fay Vass, CEO, British Hedgehog Preservation Society  
Hedgehog House, Dhustone, Ludlow, SY8 3PL

Or email: [info@britishhedgehogs.org.uk](mailto:info@britishhedgehogs.org.uk)

Closing Date: 12<sup>th</sup> October 2026.